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Vírutcham

# MITIANS BUSINESS UPDATES (Monthly E Magazine)

" Dr. Prabir Pal , 17th Batch Auto - Founder Chairman Regional College of Management( RCM ) - Bhubaneswar "



## **Editorial**

The third issue in the year 2022 is ready and its there now for leisure reading for all us. In the last 30 days, we have witnessed another terrifying event on 24th Feb when Russia has started its attack on its neighboring country Ukraine and although its an unwarranted act and all Peace loving nations are trying all possible ways to bring peace. India taking utmost care to bring back all the medical students from those two countries giving the parents a great relief. Lets all pray that "full lockdown" days do not come again and disrupt the routine life due to this war similar to Covid pandemic days.



#### This issue highlights:

The press news reports on milestone achievements of MITEA in launching the web portal and having a Roadmap 2022 for the association. Webinar 26 presentation by **Dr. Prabir Pal, 17th Batch Auto alumnus** of MIT and Founder Chairman of Regional College of Management (RCM) Bhubaneshwar was virtually organized on 12th March. His talk about his entrepreneurial journey from MIT and IIM Kolkotta spanning over 4 decades was truly inspiring.

Making money & retaining it and multiplying it is totally a skill and not all have mastered the art. The article on "**7 Japanese Secrets of Making money**" will definitely throw more light to most of us towards making and saving money.

As a honor to our beloved alumnus **Dr. K. Sívan, 29th batch Aero MITian,** we have featured a write up on his last days as the Chairman of ISRO. The service rendered by him to the society is immense and he will be remembered in the history of Space missions in India for ever. Lets wish him all success for all his future endeavors.

A detailed report on AUSEC (Anna University Students Entrepreneurship Club) in MIT campus has been brought up. It's a small beginning in our MIT campus which is definitely going to drive more students to think entrepreneurship during their college days and lets hope to have more "Job Givers" to come out from MIT rather than "Job seekers".

The Editorial team wholeheartedly Congratulate **Prof. Dr. J. Prakash** for taking additional responsibility as The Dean of MIT campus wef March 2022. Lets hope that under his leadership, more developments are brought in for the Institute and the students and for the faculty members. MITEA and MITAA members will support in all possible ways for the improvements in the campus.

The issue dedicates a page for all the new registered members of MITEA who are actively participating and making the association grow. The details for becoming a member is shared. Also a page for "Business Funding Support".

I sincerely make an appeal to all the readers, alumni and students who are reading the E Magazine to contribute by writing your comments on the contents published and how it can be improvised to make it more interesting and useful.

I would like to express my sincere thanks to all the editorial team and the readers for their motivating support and encouragement.

Yendrum Anbudan Dr.K.Elamvazhuthi TNo 01602 Founder & Chief Editor

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- Achievements of MITians in Academics : Mr. Thayanithi, TNo: 2011508026, RPT Dept, presently in KTH Royal Institute of Technology, Sweden

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## **Highlights of MIT Entrepreneurs Association (MITEA)** Press News on "MITEA Web Portal Launching & Roadmap 2022 "

## SOUTHERN MAIL 16/02/2022 Page # 02 Anna University Vice Chancellor Dr. R. Velraj launched the Web Portal of MIT Entrepreneurs Association in the City



Chennai: MIT Entrepreneurs Association (MITEA), a unique association for the Alumni Entrepreneurs of Madras Institute of Technology, Anna University, has recently (on 13th Feb. 2022) launched its web portal at the MIT Campus. Dr. R. Velraj, Vice Chancellor of Anna University, who was the Chief Guest, launched the portal.

Also present on the occasion were Dr. Ramesh Prabha, President of MITEA, Dr. K. Elamvazhuthi, Secretary of MITEA and Dr. T. Thyagarajan, Dean, MIT Campus. Dr. Ramesh Prabha, President of MITEA, presented various points on the MITEA Roadmap 2022, highlighting on promoting more entrepreneurs, having incubation center in the MIT campus and on providing internship opportunities for the students.

Dr. R. Velraj, VC Anna University, in his address, highlighted about the qualities of becoming a successful entrepreneur, various business opportunities available in IOT and renewable energy areas. He emphasized that one has to have "Win - Win" thinking to ensure mutual benefits to the students and the industries. He said, Anna University has tied up with CII member industries for providing 6 months internship opportunities during 7th & 8th semesters thereby creating a positive eco system for Industry-Institute Collaboration. He has assured to give all support to MITEA activities in the campus. Dina Kural **but to 500** 16/02/2022 Page # 04



# தொழில் முனைவோருக்கான இணையதளம் தொடக்கம்!

சென்னை, 16, பிப்: சென்னை, அண்ணா பல்கலைக்கழகத்தின் கீழ் இயங்கி வரும் குரோம்பேட்டை, எம்.ஐ.டி. கல்லூரியைச் சேர்ந்த முன்னாள் மாணவர்கள் சார்பாக நடத்தப்பட்டு வரும் எம்.ஐ.டி. தொழில்முனைவோர் அமைப்பின் (MIT EN-TREPRENEURS ASSOCIATION) சார்பில், தொழில் முனைவோருக்கான இணையதளம் தொடங்கப்பட்டுள்ளது.

இந்த இணையதளத்தை அண்மையில் (13 பிப்ரவரி 2022) கல்லூரி வளாகத்தில், அண்ணா பல்கலைக்கழகத் துணைவேந்தர் முனைவர் ஆர். வேல்ராஜ் தொடங்கி வைத்தார். இந்நிகழ்ச்சியில் எம்.ஐ.டி. தொழில்முனைவோர் அமைப்பின் தலைவர் முனைவர் ரமேஷ் பிரபா, செயலாளர் முனைவர் கே. இளம்வழுதி, எம்.ஐ.டி. கல்லூரியின் டீன் முனைவர் டி. தியாகராஜன் உள்ளிட்ட பலரும் கலந்து கொண்டனர்.

எம்.ஐ.டி. கல்லூரியில் பயின்ற மற்றும் பயிலும் மாணவர்களின் பயன்பாட்டுக்கென கல்லூரி வளாகத்தில் ஒரு இன்குபேஷன் சென்டர் (Incubation Center) அமைத்தல், முன்னாள் - இந்நாள் மாணவர்களிடையே தொழில் முனையும் ஆர்வத்தை ஏற்படுத்துதல், மாணவர்களுக்கு இன்டர்ன் ஷிப் வாய்ப்புகளை வழங்குதல் போன்ற குறிக்கோள்களை நிறைவேற்ற இந்த இணையதளம் உதவும்.

Hindu Tamil இந்து இது துறிழ் 16/02/2022 Page # 04

எம்ஐடி முன்னாள் மாணவர்கள் உருவாக்கிய

# தொழில்முனைவோருக்கான புதிய இணையதளம் தொடக்கம்

#### 🖩 சென்னை

குரோம்பேட்டை எம்ஐடி கல்லூரி முன்னாள் மாணவர்கள் உருவாக்கி உள்ள தொழில் முனைவோருக் கான புதிய இணையதளத்தை அண்ணா பல்கலைக்கழக துணை வேந்தர் ஆர்.வேல்ராஜ் தொடங்கி வைத்தார்.

குரோம்பேட்டை எம்ஐடி கல்லூ ரியை சேர்ந்த முன்னாள் மாணவர் கள், எம்ஐடி தொழில்முனைவோர் அமைப்பு என்ற ஓர் அமைப்பை நடத்தி வருகின்றனர். இந்த அமைப்பு சார்பில் தொழில்முனை வோருக்கான புதிய இணையதளம் உருவாக்கப்பட்டுள்ளது.

எம்ஐடி-யில் படிக்கும் மாணவர் கள் மற்றும் முன்னாள் மாணவர் களின் பயன்பாட்டுக்கென கல்லூரி வளாகத்தில் ஒரு இன்குபேஷன் சென்டர் அமைத்தல், மாணவர்கள் இடையே தொழில்முனையும் ஆர்வத்தை ஏற்படுத்துதல், மாணவர்களுக்கு இண்டர்ன்ஷிப் வாய்ப்புகள் வழங்குவது போன்ற குறிக்கோள்களை நிறைவேற்ற இந்த இணையதளம் பெரிதும் உதவும்.

எம்ஐடி-யில் நடந்த நிகழ்ச்சியில் இந்த புதிய இணையதளத்தை அண்ணா பல்கலைக்கழக துணை வேந்தர் ஆர்.வேல்ராஜ் தொடங்கி வைத்தார். இந்நிகழ்ச்சியில் எம்ஐடி டீன் டி.தியாகராஜன், எம்ஐடி தொழில்முனைவோர் அமைப்பின் தலைவர் ரமேஷ்பிரபா, செயலாளர் கே.இளம்வழுதி உள்ளிட்டோர் கலந்துகொண்டனர். Highlights of MIT Entrepreneurs Association (MITEA)..contd Press News on "MITEA Web Portal Launching & Roadmap 2022 "





ணையகளம்

சென்னை, அண்ணா பல்கலைக் கழகத்தின் கீழ் இயங்கி வரும் குரோம் பேட்டை, எம்.ஐ.டி. கல்லூரியைச் சேர்ந்த முன்னாள் மாணவர்கள் சார்பாக நடத்தப்பட்டு வரும் எம்.ஐ.டி. தொழில்முனைவோர் அமைப்பின் சார்பில், தொழில் முனை வோருக்கான இணையதளம் தொடங்கப் பட்டுள்ளது.

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## TRINITY 15/02/2022 Page # 06

# Anna varsity VC Velraj launches web portal of MIT entrepreneurs

Chennai, Feb, 15: MIT Entrepreneurs Association (MITEA), a unique association for the Alumni Entrepreneurs of Madras Institute of Technology, Anna University, has recently (on 13th Feb. 2022) launched its web portal at the MIT Campus. Dr. P. Valrai Vice Chancellor R. Velraj, Vice Chancellor of Anna University, who was the Chief Guest, launched the portal. Also present on the occasion were Dr. Ramesh Prabha, President of MITEA, Dr. K. Elamvazhuthi, Secretary of MITEA and Dr. T. Thyagarajan, Dean, MIT Campus.

Dr. Ramesh Prabha, President of MITEA, presented various points on the MITEA Roadmap 2022, highlighting



Neelavathy Pari, Dy Director of Centre for Entrepreneurship, development (CED), MIT Campus, Dr.R.Saravanan, Director, Centre for Entrepreneurship Development, (CED) Anna University, Dr. T. Thyagarajan, Dean, MIT Campus, Dr. R. Velraj, VC, Anna University, Dr. Ramesh Prabha, President, MITEA, Dr. K. Elamvazhuthi, Secretary, MITEA and V.Venkatesan, Treasurer, MITEA are seen.

the MIT campus and on providing internship opportunities for the students.

Dr. R. Velraj, VC Anna University, in his address, highlighted about the qualities of becoming a successful entrepreneur, various business opportunities available in IOT and renewable energy areas. He emphasized that one has to have "Win - Win" thinking to ensure mutual benefits to the students and the industries. He said. Anna University has tied up with CII member industries for providing 6 months internship opportunities during 7th & 8th semesters thereby creating a positive eco system for Industry-Institute Collaboration. on promoting more entrepreneurs, having incubation center in activities in the campus.

Maalai Tamizhaaam மாலை 🛫 தமிழகம் 16/02/2022 Page # 03



சென்னை, அண்ணா பல்கலைக்கழகத்தின் கீழ் இயங்கி வரும் குரோம்பேட்டை, எம்.ஐ.டி. கல்லூரியை சேர்ந்த முன்னாள் மாணவர்கள் சார்பாக நடத்தப்பட்டு வரும் எம்.ஐ.டி. தொழில்முனைவோர் அமைப்பின் (MIT ENTREPRENEURS ASSOCIATION) சார்பில், தொழில் முனைவோருக்கான இணையதளம் தொடங்கப்பட்டுள்ளது. இந்த இணையதளத்தை அண்ணா பல்கலைக்கழகத் துணைவேந்தர் ஆர். வேல்ராஜ் தொடங்கி வைத்தார். இந்நிகழ்ச்சியில் எம்.ஐ.டி. தொழில்முனைவோர் அமைப்பின் தலைவர் ரமேஷ் பிரபா, செயலாளர் கே. இளம்வழுதி எம்.ஐ.டி. கல்லூரியின் டீன் டி. தியாகராஜன் உள்ளிட்ட பலர் கலந்து கொண்டனர்.

Highlights of MIT Entrepreneurs Association (MITEA)..contd Press News on "MITEA Web Portal Launching & Roadmap 2022 "



విద్యార్థులకు ఇంటర్మ్ష్ షిప్ అవకాశాలు



అన్మావర్సిటీలో వెబ్ పోర్టల్ ప్రారంభస్తున్న వైస్చాన్సలర్ ఆర్.వేల్రాజ్

కొరుక్కు పేట: విద్యార్థులకు ఇంటర్న్ష్షేష్ అవకా శాలపై దృష్టి సారిస్తున్నట్టు అన్నా యూనివర్సి టిలోని మద్రాస్ ఇన్స్టేట్యూట్ ఆఫ్ టెక్నాలజీ (ఎంఐటీ) ఎంటర్(పెన్యూర్స్ అసోసియేషన్ అధ్యక్షులు ప్రెసిడెంట్ డాక్టర్ రమేష్ ప్రభ తెలి పారు.ఈ మేరకు అన్నా వర్సిటీ వేదికగా ఎంఐ టీ ఎంటర్(పెన్యూర్స్ అసోసియేషన్ వెబ్ పోర్ట ల్ ఎర్పాటు చేయగా.. వైస్చాన్స్ లర్ డాక్టర్. ఆర్. పేల్రాజ్ ప్రారంభించారు. అనంతరం అందుబాటులో ఉన్న వివిధ వ్యాపార అవకా శాలు, పునరుత్పాదక ఇంధన రంగాల గురించి వివరించారు. విద్యార్థులకు, పరిశ్రమలకు పర స్పర ప్రయోజనాలు ఉండేలా ''విన్ – విన్'' ఆలోచన కరిగి ఉండాలని ఆయన ఉద్దా బిం చారు. కార్యక్రమంలో అసోసియేషన్ సెక్ర టరీ డాక్టర్ .కె.ఎలంవాలుతీ, క్యాంపస్ డీన్ డాక్టర్ టి.త్యాగరాజన్ తదితరులు పాల్గొన్నారు.

Makkal Kural ගස්සහ 🖄 සි ගබ 16/02/2022 *Page* # 11

சொந்தமாக தொழில் துவங்க தொழில் முனைவோர் இணையதளம்: அண்ணா பல்கலைக்கழக துணை வேந்தர் ஆர். வேல்ராஜ் துவக்கினார்

சென்னை. பிப்.16– சென்னை. அண்ணா பல்கலைக்கழகத்தின் Sip இயங்கி வரும் குரோம்பேட்டை, எம்.ஐ.டி. கல்லூரியைச் சேர்ந்த முன்னாள் மாணவர்கள் சார்பாக நடத்தப்பட்டு வரும் எம்.ஐ.டி. தொழில்முனைவோர் அமைப்பின் சார்பில், தொழில் முனைவோருக்கான இணையதளம் தொடங்கப்பட்டுள்ளது.

இந்த இணையதளத்தை அண்ணா பல்கலைக்கழகத் துணைவேந்தர் ஆர். வேல்ராஜ் தொடங்கி வைத்தார். இந்நிகழ்ச்சியில் எம்.ஐ.டி. தொழில்முனைவோர் அமைப்பின் தலைவர் ரமேஷ் பிரபா, செயலாளர் கே. இளம்வழுதி, எம்.ஐ.டி. கல்லூரி யின் டீன் டி. தியாகராஜன் உள்ளிட்ட பலரும் கலந்து கொண்டனர். எம்.ஐ.டி. கல்லூரியில் பயின்ற மற்றும் பயிலும் மாணவுர்களின்

பயன்பாட்டுக்கென கல்லூரி வளாகத்தில் ஒரு இன்குபேஷன் சென்டர் அமைத்தல், முன்னாள்



தொழில் முனைவோர் இணையதளத்தை அண்ணா பல்கலைக்கழக துணைவேந்தர் ஆர்.வேல்ராஜ் துவக்கினார். அண்ணா பல்கலைக்கழகத்தின் டைரக்டர் ஆர். சரவணன், ஸ்ஐடி கல்லூரியின் டீன் தியாகராஜன், டைரக்டர் தீலாவதி பாரி/பஸ்ஜடி பழைய மாணவர் சங்க ரமேஷ் பிரபா, இளம்வழுதி வெங்கடேசன் உடன் உள்ளனர்.

முனையும் ஆர்வத்தை ஏற்படுத்துதல், மாணவர்களுக்கு இன்டர்ன்ஷிப்

இந்நாள் மாணவர்களிடையே தொழில் வாய்ப்புகளை வழங்குதல் போன்ற குறிக்கோள்களை நிறைவேற்ற இந்த இணையதளம் உதவும்.

Rajasthan Patrika राजस्थान पत्रिका 17/02/2022 Page # 05

उद्यमी एसोसिएशन के लिए वेब पोर्टल की शुरुआत

पत्रिका न्यूज नेटवर्क patrika.com

चेन्नई. अन्ना यूनिवर्सिटी के वाइस चांसलर डा.आर.वेलराज एमआईटीईए (इन्टरप्रीन्यर्स एसोसिएशन) के वेब पोर्टल की एमआईटी कैपस में शुरुआत की। यह मद्रास इंस्टीट्यूट आफ टेक्नालाजी का यूनिक एसोसिएशन है। इस मौके प्रभा, सचिव डा.के.इलमवजुति एवं



## Highlights of MIT Entrepreneurs Association (MITEA)..contd Press News on "MITEA Web Portal Launching & Roadmap 2022 "

## Maalai Malar DTDD 16/02/2022 Page # 06



கொழில் முனைவோர் இணையதளம் சென்னை, அண்ணா பல்கலைக்கழகத்தின் கீழ் இயங்கி வரும் குரோம்பேட்டை எம்.ஐ.டி. கல்லூரியை சோந்த ប្រឆាំសារាតាំ ហាសាសារាំងតាំ சார்பாக நடத்தப்பட்டு வரும் எம்.ஐ.டி. தொழில்முனைவோர் அமைப்பின் சார்பில், தொழில் முனைவோருக்கான இணைய தளம் தொடங்கப்பட்டுள்ளது. இந்த இணைய தளத்தை கல்லூரி வளாகத்தில், அண்ணா பல்கலைக்கழக துணைவேந்தர் ஆர்.வேல்ராஜ் தொடங்கி வைத்தார். நிகழ்ச்சி யில் எம்.ஐ.டி. தொழில் முனைவோர் அமைப்பின் தலைவர் ரமேஷ் பிரபா, செயலாளா் கே.இளம்வழுதி, எம்.ஐ.டி. கல்லூரியின் டீன் டி. தியாகராஜன் உள்ளிட்ட பலா் கலந்து கொண்டனர்.

# PANORAMA

# A new portal to connect alumni entrepreneurs with students

An initiative by Madras Institute of Technology Entrepreneurs Association

Former and present students of Madras Institute of Technology, Anna University have a new platform to network. Recently, MIT Entrepreneurs Association (MITEA), an association for the alumni entrepreneurs of Madras Institute of Technology, launched its web portal at the college campus.

R. Velraj, Vice Chancellor of Anna University, who was

**READERS' WRITE** 

the chief guest, launched the portal. Ramesh Prabha, president of MITEA, K. Elamvazhuthi, secretary of MITEA and T. Thyagarajan, Dean, MIT Campus were present.

Ramesh Prabha said the Association has a data base of 150 alumni, starting from 1965 batch, and wants more former students to connect with them.

The platform is also looking at helping students with internships and live projects.

3

He said the Association wants to set up an incubation centre at the college, which would guide students through their business ideas. We will soon be having a initiative where an alumni will interact with students and clarify queries regarding entrepreneurship and in the process inspire them, says Ramesh.

For details, contact Ramesh Prabha at 98410 39925

# **தீன இ மலர்** 16-02-2022 Page # 03

# தொழில் முனைவோருக்கு இணையதளம்

#### சென்னை, பிப். 16-

சென்னை அண்ணா பல்கலைக்கழகத்தின் கீழ் இயங்கிவரும் குரோம் பேட்டை எம்ஐடி கல்லூ ரியைச் சேர்ந்த முன்னாள் மாணவர்கள் சார்பாக நடத் தப்பட்டுவரும் எம்ஐடி தொழில் முனைவோர் அமைப்பு சார்பில், தொழில் முனை வோருக்கான இணையதளம் தொடங்கப் பட்டுள்ளது. இணையத ளத்தை கல்லுாரி வளாகத்தில் அண்ணா பல் கலைக்கழகதுணைவேந்தர் ஆர்.வேல்ராஜ் தொடங்கி வைத்தார். நிகழ்ச்சியில் எம்ஐடி தொழில்முனை வோர் அமைப்பின் தலை வர் ரமேஷ் பிரபா, செயலாளர் இளம்வழுதி, எம்ஐடி கல்லூரி டீன் தியா கராஜன் உள்ளிட்டோர் பங்கேற்றனர்.

படித்த மற்றும் படிக்கும் மாணவர்களின் பயன்பாட் டுக்காக கல்லுாரி வளாகத் இன்குபேஷன் தல் சென்டர் அமைத்தல், முன் னாள் – இந்நாள் மாணவர் களிடையே தொழில் முனையும் ஆர்வத்தை ஏற்படுத்துதல், மாணவர்க ளுக்கு இன்டர்ன்ஷிப் வாய்ப்புகளை வழங்குதல் போன்ற குறிக்கோள்களை நிறைவேற்ற இந்த இணை யதளம் உதவும்.

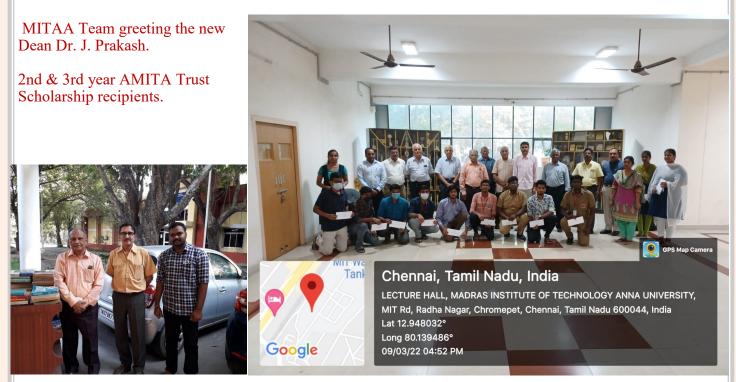
எம்ஐடி கல்லுரரியில்

# Highlights of MIT Entrepreneurs Association (MITEA)



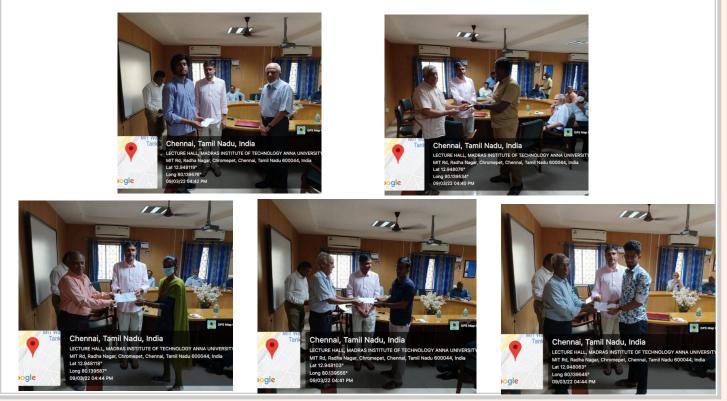
MIT Virutcham - Monthly E Magazine For MITians - Vol 02: Publish 03: 14. 03. 2022

# Highlights of MIT Alumni Association (MITAA)



- 121 Books have been donated to MIT Library by AMITA Trust Book Bank.
- Donars: Mr. P. Thyagarajan 21st Batch 19 Books, Mr. Kumaresan, 23rd Batch 30 books, Mr. Sivakumar 30th Batch Auto - 41 Books & Dr. Venkatasamy 38th Batch Auto 31 Books.

## 2nd & 3rd year AMITA Trust Scholarship recipients



MIT Virutcham - Monthly E Magazine For MITians - Vol 02: Publish 03: 14.03.2022

## 7 Japanese Secrets of Making Money You've Never Heard About

Japan has a long history of natural disasters and nuclear attacks, and yet they still manage to bounce back. One potential reason for this is the country's acceptance of risk, which may be attributed to their culture's emphasis on perseverance. This could also be why we see so many Japanese companies in the tech industry today. Because it takes patience and resilience to build something from scratch.



"We have been through hard times, but still we haven't given up on anything. We just keep going forward." -Shizuka lioka- san (Japanese woman) The secret to real wealth comes from working hard and putting in the time. If you want to increase your wealth, it's important that you find what works for you and stick with it – because the only way to achieve financial success is through consistency in following your plan.

#### 1. Arigato – Money

The Japanese word "arigato" means "Thank You". And when you say "arigato" to your money, it means more than just thank you. It also includes gratitude for the things that happen in between when it comes into and go out of your hands. If you want to get started with this practice, start by saying "thank you" to every dollar bill or coin that enters or leaves your possession each day. This is a great way to bring mindfulness into daily life. Remembering what we have will make us appreciate all there is in our lives without worrying about anything missing.

#### 2. KAKEIBO – Art of Saving Money

What's your "Kakeibo" method? Have you ever heard of the Japanese budgeting system called "kakeibo"? It is a very specific way to manage expenses and it starts with writing down all of your basic needs. They then ask themselves 5 questions about anything extra they want or need that isn't on their list, which can be used as motivation for sticking to a strict monthly allowance.

\* Can I live without that Item? If yes, then there's no need to buy it if I don't have enough money.

## 7 Japanese Secrets of Making Money You've Never Heard About..contd

- Can I afford it? Do I have much money to get that thing?
- Will I actually use it? And for how long would it be useful?
- Do I have space for it? Japanese believe that the more space you have in your house the more fresh air you'll get. So they try to keep their house spacious.
- What would I feel after purchasing? Happy, Sad or just normal and How long would that feeling last?

If you're looking for an easy way to start budgeting your expenses, try adopting the Japanese Kakeibo system. This simple but effective plan works by setting a specific amount of money that won't be spent on anything else other than necessities like rent and groceries. The idea is not to spend more than this pre determined percentage of income each month. You can actually save more money with this approach because you're only able to purchase what's necessary rather than buying something expensive just because it catches your eye.

### 3. Minimalism

Simplifying your life doesn't have to be a difficult process. If you're reading this, I'm going to assume you are either a beginner or somewhere along the journey of simplifying and becoming more minimalist in how you live. Hopefully, these tiny steps will help get you on track with what it takes to simplify your life.

\* Write down your goals and objectives \* Discard all the clutter and unnecessary things
\* Stay away from expensive brands \* Dress, Eat, and Live Simple \* Organize things by category

### 4. Focus on Self Development

It is important to spend time on developing your mental peace. You should not be wasting money on foods that are unhealthy for you or leisure activities where the only thing accomplished is a temporary high followed by an inevitable crash, but instead investing in yourself and taking care of your brain.

The Japanese culture emphasizes well-being over materialism which leads their citizens to be happier than Americans who place more importance on acquiring things rather than looking after themselves mentally. This is why the country has seen such rapid technological advances as well as economic success over the years.

## 7 Japanese Secrets of Making Money You've Never Heard About..contd

If you want to be happy and successful in life, then it's important that you spend your money on skills development.

### 5. Don't Compare Yourself with Others

It's so easy to compare ourselves with others. But the only person you should be comparing yourself to is your past version of yourself. If you can do that, then you will see how much improvement has been made in the journey. Nobody wants this new improved selfimage tarnished by comparisons. Instead of worrying about what other people are doing or achieving, focus on taking care of yourself and making sure that you don't stop improving for any reason.

### 6. Learn to Handle Money before Making

It's important to learn how to handle money before making it. It can be hard for people who get lucky and make some money, but don't know what they should do with that cash. They may end up buying useless things and back to their poor state again. So first you have to learn how to manage your finances before moving on to bigger goals.

### 7. Be Thankful for Everything You Have

You can't buy happiness, but you can live a happy life by being grateful for what you have. So no matter how much money is in the world, people will always worry about it and be unhappy unless they are able to find joy from within themselves. That's why we should all work on cultivating an attitude of gratitude so that we may also enjoy our lives more fully while appreciating everything around us.

Being grateful for what you have and being happy is more important than any amount of wealth or income. To live a fulfilling life, try practicing gratitude every day both in your thoughts and deeds. Who knows? You may find that having less actually leads to more.

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# **Points to Ponder**

# \*Can A Word Be Its Own Opposite?\*

Yes! They are called **\*Contronyms\***—words that are their own antonyms, depending on usage.

Here are a few examples "Dust" :

can mean 'to add fine particles' or 'to remove fine particles'.

"Left" :

can mean both 'remaining' and 'departed'. "Off" :

can mean both 'activated' and 'deactivated'. Eg:- "Set off" - Activated

"Switch off - Deactivated

## "Oversight" :

means both 'watchful care' and 'an inadvertent error'.

"Screen" :

can mean both 'to show' and 'to hide'. "Sanction"

can mean both 'a penalty for disobeying a law' and 'official permission or approval.

.....

Smile Please...

The manager received a leave application from a staff member:

" Due to Madras Eye I am unable to attend office for 3 days"

After a few days the same staff sent the following leave letter:

" Due to Mysore Throat I am unable to attend office for 2 days"

Manager was totally baffled. Madras eye is well-

known.....But what is Mysore throat?

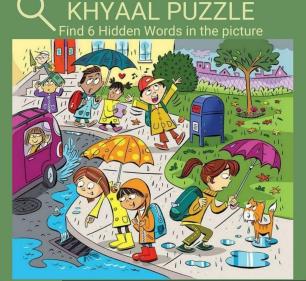
He google searched but no use.

He was eagerly waiting for the staff to come and clarify. The staff laughed and said:

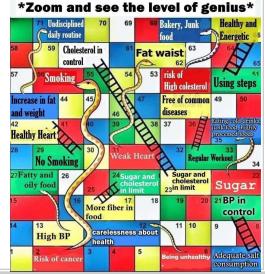
" Sorry Sir, it is 'My sore throat'. A space was omitted"



According to an AI expert, "brain implants" will make learning obsolete in 20 years. We could have implants in our heads that automatically download all knowledge into our brains.



A wallpaper in pasted by a doctor in his OPD



### Points to Ponder...contd.



- \* எட்டையபுரம் சோமசுந்தர பாரதியார்,
- \* திருமையம் சத்தியமூர்த்தி அய்யர்,
- \* சென்னை குருசாமி முதலியார்,
- \* மாயூரம் வேதநாயகம் பிள்ளை,

நாற்காலியில் வீற்றிருப்பவர்கள் :

- \* சேலம் வரதராஜ நாயுடு,
- \* வ.உ.சிதம்பரம் பிள்ள,
- \* பசும்பொன் முத்துராமலிங்க தேவர்,

தரையில் உட்கார்ந்திருப்பவர்கள் : \* விருதுநகர் முத்துசாமி ஆசாரி,

- \* மன் ூடயம் சீனிவாச ஐயங்கார்,
- \* பெருந்தலைவர் காமராசர்.

# You'll Be Able To Carry Phone In Pocket In Future

Some day, Mansfielders will carry their telephones in their pockets,

Don't expect it to be available tomorrow, though, Frederick Huntsman, tele-

phone company commercial manager, says, "This telephone is far in the future commercially."

Right now, it's a laboratory development and it's workable, allowing the carrier to make and answer calls wherever he may be.

Other telephones of the future includes a kitchen loud speaking telephone, and a visual image telephone.

The kitchen instrument can be used as a regular telephone, a loudspeaking phone if the housewife happens to be busy preparing a meal, or as an intercom station for the home.

The visual image telephone allows the parties to converse by way of a microphone and loud speaker while a miniature television camera transmits the image. The "TV phone" also will have a writer signature transmission system and a conversation tape recorder.

The new phones are being displayed at the Home and Flower Show at the Colliseum,



HOW ABOUT THIS? — Mrs. Jean Conrad, commercial representative of Mansfield Telephone Co. holds up the pocket - sized, wireless telephone which Mansfielders will some day carry with them. The phone is still in the development stage and "far in the future."

The sheriff an

We cannot change

the direction of the

Wind...

But, remember,

that we can

always adjust

\$200 MPIL

ιπ<del>ή</del>, <del>,</del>



# Anna University Student Entrepreneurship Club (AUSEC) @ MIT Campus.

### Anna University Student Entrepreneurship Club (AUSEC)

(a) MIT Campus is a students' entrepreneurship club, more like a home team, founded mainly to instigate young pioneers and start-up enthusiasts.

AUSEC– MIT is a part of Centre for Entrepreneurship Development (CED), Anna University since 2021. We originally started as Youth Entrepreneurship Club, but later incorporated with AUSEC, with the support of **Dr. T Thyagarajan** (former dean of MIT Campus). It is currently led by **Sai Ganesh S**, Final year CSE as the President and **Dr. S. Neelavathy Pari**, Asst Professor CSE Dept as the staff in charge and Deputy Director. As on date, we comprise of 175+ student members and 7 teams, working together to ensure that we are on the path to achieve our mission and vision.

#### Mission:

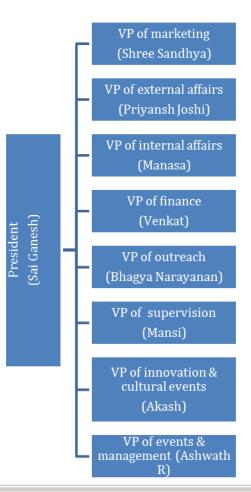
Inculcate start-up culture in MIT.

Support budding ideas and pathway or guidance for young pioneers to proceed & face challenging environment.

Help develop and nurture various skills required by an entrepreneur.

### Vision:

To make MIT the birthplace of successful entrepreneurs.





# Anna University Student Entrepreneurship Club (AUSEC) @ MIT Campus...contd. Email: externalaffairs.ausecmit@gmail.com

**Office Bearers** 

Full Name	Photo	Designation	Roll Number	Department	Year	Phone Number	Email id
				Computer	IV	996258050 1	appleo11officia l@gmail.com
Sai Ganesh S		President	2018503549	Computer Technology			
Ashwath Ravindran		Vp for Program & Events	2018503509	Computer Technology	IV	988432675 6	ashwathravind ran@gmail.co m
Akash S		VP for Innovation and Educational/Cul tural activities	2019501005	Aerospace	III	960003731 0	akashnair1307 @gmail.com
P VENKAT SAI HARIHARAN	In	Vp for Finance	2018502058	Automobile	IV	949283611 4	pvenkatsaihari haran2001@g mail.com
Manasa. R		VP for Internal Relations	2020503018	Computer Technology	II	934573922 8	manasaramku mar37@gmail. com
Bhagya Narayanan		VP for Outreach	2019506020	Information Technology	Ш	995292023 7	bhagyanaraya nan07@gmail. com
Priyansh Joshi		VP for External Affairs	2019501038	Aerospace	Ш	908203599 7	priyanshjjoshi @gmail.com
A.Shree Sandhiya		VP for Media and Marketing	2018504052	ECE	IV	875456105 5	shree08dhiya @gmail.com
Mansi A		VP for Supervision	2019504547		111	637465507 6	mansia0801@ gmail.com

# Anna University Student Entrepreneurship Club (AUSEC) @ MIT Campus...contd

#### **Inauguration Ceremony:**

We had a virtual inauguration ceremony on 8th November, 2021. The ceremony started with the 'Tamil Thai Vazhthu' (Tamil Nadu state's anthem). It was followed by welcome address by Dr. S. Neelavathy Pari and Mr. Sai Ganesh (president of AUSEC-MIT). The other keynote speakers included **Dr. R Venkataswamy an Auto Alumnus( 38th Batch ) of MIT** & an Entrepreneur, the **Dean Dr. T. Thyagarajan** and Director CED AU, **Prof. Dr. R. Saravanan**. The ceremony came to an end with vote of thanks delivered by Ms. Shree Sandhiya (VP of AUSEC-MIT), nation anthem and a special performance by MIT Vibez band.



#### **Elevators Pitch:**

We held our first competition in the online mode and it was called 'Elevators Pitch'. The idea behind this competition was to provide an opportunity to students of MIT, who had seeds of entrepreneurship sown within them, to come up with their innovative start-up ideas and record themselves pitching it. The participants were evaluated on various criterions such as innovation & creativity, presentation, social benefits, etc. The winners were declared in our

Instagram page. We awarded 1st, 2nd, 3rd prizes and a special mention. Physical certificates were awarded when the college resumed for offline classes in the month of December 2022.

### **Rags to Riches:**

Our next competition was 'Rags to Riches', also organized in the online mode. It was organized in collaboration with PDA (Personality development Association) in MIT.

It was a team event. The participating teams were given a silly idea/product and they had to frame this into a potential business idea with marketable product/service. They were given the idea only 3 days prior to the competition and were allowed to make only 2 assumptions related to it, which had to be declared to the evaluating committee beforehand. The product/ service had to be named and a tagline to be written as well. The duration of the pitch was limited to 5 minutes.

We received overwhelming participation with 17 teams, each comprising of 5 members. The evaluation was made on the basis of innovativeness, team coordination, expression, speaking and marketing skills. It was a fun and challenging competition. Each team put their heart and soul to give a fierce competition.

# Anna University Student Entrepreneurship Club (AUSEC) @ MIT Campus...contd





#### **Podcast:**

From the beginning, AUSEC-MIT has aimed to bring on-board the successful entrepreneurs of the real world. We decided to do this through the means of podcast. To execute this idea, a special 'podcast team' was put in place. Their objective is to get on-board entrepreneurs from various walks of life to share their learnings and experience and record it as podcasts. This podcast will inspire several budding entrepreneurs.

Finally, in the month of December, we put the wheels in motion and invited our very first guest, **Dr. K. Elamvazhuthi (Founder of MIT Entrepreneurs Association - MITEA ),** First Batch RT MITian( TNo: 01602 ) to share his story with us. We were honoured with his presence and his words have enlightened and inspired several people so far. We have uploaded our first podcast on our Instagram handle.



We aim to have several more guests in the future for our podcast because it is truly an efficient way to reach out to the budding entrepreneurs looking for advice and inspiration to start their entrepreneurial journey.

# Anna University Student Entrepreneurship Club (AUSEC) @ MIT Campus...contd

### **TNSI Awareness Meet:**

Tamil Nadu Student Innovators (TNSI) is the annual innovation challenge for college students organized at state level in all five regions. It comes under the Innovation and Entrepreneurship Development Programme (IEDP) scheme. The top 25 teams will be awarded with a cash prize of Rs. 1 Lakh and the Certificate of Excellence. The event is creating entrepreneurs by scaling up the student ideas into minimum viable product and this program has been conducted over last four years.

To spread the awareness about the TNSI programme at MIT, AUSEC organized and conducted an awareness meet on 23rd December, 2021. **Mr. K. Shree Jayaram** (Field coordinator of MIT, EDI-TN) was the host and speaker at the meet. He kick started the session giving a powerful talk on entrepreneurship. Later on, gave an introduction of TNSI, stages and conduct of TNSI, requirements & eligibility criterion and registration process.

This was a successful event with room-packed audience. Several students showed interest in participating at the end of the awareness meet.

We aim to organize several other events in the upcoming months, and



continue to provide a platform for the students to explore the entrepreneur within them and enhance the entrepreneurial drive at MIT.

## Remembering India's 'Rocket Man' K Sivan On His Last Day As ISRO Chief

Kailasavadivoo Sivan, popularly known as K. Sivan (29th Batch Aero Alumnus of MIT) joined ISRO in 1982 and after almost 36 years, he became the chairman of ISRO taking over the reins from A. S. Kiran Kumar on January 15, 2018. After four years, it is now time for him to move aside and hand over the chairmanship to S Somanath. January 14, 2022 is Sivan's last dayas ISRO chief.



During his tenure, ISRO saw an accelerated growth making headlines globally and during this period of time, India's name was further etched in the world of space technology. Sivan had a huge role to play in shaping the world's outlook towards India as to what our country can do in space.



Not to forget, perhaps for the first time, India as a country could feel the excitement and emotions attached with an ill-fated moon mission when PM Narendra Modi himself hugged a teary Sivan to console him for the Chandrayaan 2 setback.

Under Sivan leadership, India

also got to witness the future of its very own navigation system-NavIC, similar the American GPS system. ISRO introduced Navigation with Indian Constellation (NavIC) to smartphones. While Prime Minister Narendra Modi in 2016 had launched NavIC, it was only in 2020 we got to see NavIC in use after Qualcomm launched three mobile chipsets with support for

## Remembering India's 'Rocket Man' K Sivan On His Last Day As ISRO Chief...contd.

NavIC. Your smartphone always had support for GLONASS, GPS, BeiDou Navigation Satellite System (BDS) and Galileo navigation systems. But for the first time we got to see an Indian navigation system being introduced on smartphones launched after 2020. This simply makes the vision to have a desi Google Maps alternative more possible in the near future that will even work better than Google Maps.

## K. Sivan's Key Contributions to Indian Space Mission:

\* There's no denying that Sivan's contribution to India's space mission has been huge and it would be a difficult task to officially list them out but according to ISRO, these are some key contributions that he made.

- Project Director, GSLV, Leader of team for end to end design revisit in the post-failure scenario. Resolution of design issues and making GSLV operational, including the flight testing of indigenous cryogenic engine and stage. 4 successful GSLV Mk II launches were done including the launch of South Asia Satellite recently.
- Instrumental in successful accomplishment of the first development flight of GSLV Mk-III that launched India's heaviest satellite from our own soil. He is the Chief architect of ISRO's Space Transportation and also for drawing technology roadmap for meeting the future requirements as well as augmenting the existing capabilities.
- He led the Flight testing of SCRAMJET engine, as well as technology demonstration of the reusable launch vehicle (RLV-TD). As Project Director of RLV-TD, he has made significant contributions in vehicle design, control & guidance, mission management strategies and flight demonstration.
- He developed a cost effective strategy for Mars Orbiter Mission (MOM) launch using PSLV. In addition, he was primarily responsible for design and planning of ISRO launch vehicle missions.

## Remembering India's 'Rocket Man' K Sivan On His Last Day As ISRO Chief...contd.

\* He is also the primary developer of Day of launch – wind biasing strategy for launch vehicles which has enabled all weather launch. He has implemented the strategy for upper stage (PS4) restart capability for PSLV which improves mission versatility by injecting multiple payloads in different orbits in a single launch mission. He has significantly contributed in performance and reliability enhancement of all ISRO launch vehicles. He was the chief mission architect for bulk satellites launched in a single mission of PSLV.

- He initiated technology development programs for Li-Ion cells, electric propulsion as well as advanced avionics for ISRO's launch vehicle program. Li-Ion cell and electric propulsion is inducted into Launch Vehicle as well as Satellites.
- He has initiated development of medical devices in key areas with the medical fraternity, such as, development of advanced microprocessor controlled artificial limb and artificial heart pump called Left Ventricle Assist Device.

### K. Sivan's Education & Achievements:

- Born on April 14, 1957, he did BSc, Mathematics in 1977 and went on to do B.Tech, Aeronautics from Madras Institute of Technology, Chennai in 1980. He did his ME in Aerospace from IISc, Bangalore in 1982 and then completed his PhD in Aerospace, IIT, Bombay, 2007 after being a part of ISRO.
- In ISRO he held senior positions like Project Director, GSLV between 2011 and 2013' Director, LPSC (2014- 2015), Director, VSSC (2015-2017), Member of Space Commission (2016-2017) and Vice-Chairman, ISRO Council (2016-2017) before finally becoming ISRO chairman.





MIT Virutcham - Monthly E Magazine For MITians - Vol 02: Publish 03: 14. 03. 2022

### New Registered members of MITEA... Joined from 15th Feb 2022 to 14th Mar 2022



Mr. M. Boovaragan, PT alumnus of MIT Founder & CEO M/S Third Eye Process Solutions 4/128 West Mada Street, Kovoor, Chennai– 128

Contact: Boovaragan.m@thirdeyeprocesssolutions.com Mob: +91 70924 58916 / 90030 42916

The alumni Entrepreneurs of MIT are requested hereby to become the Registered members of MITEA.



# MIT ENTREPRENEURS ASSOCIATION

Reg. Off: Galaxy Communication Service Pvt Ltd, No.18, Fourth Street, Karpagam Avenue, R.A. Puram, Chennai - 600028, Tamil Nadu, India. Email id : miteachennai@gmail.com



#### The Bank Account details are shared herewith:

Name: MIT Entrepreneurs Association Bank: Axis Bank, Anna Salai, Chennai Ac Number: 921010031516818 IFSC Code: UTIB 0000168

Life Member : Rs 25,000 /-Annual Member : Rs 5,000/-



## Management related....

# **Creative Writing Contest for the Readers. Topic:** "Impact of "Russia & Ukraine War" over global economy... how to overcome the same..?

The Best article will be published in Volume 02 - 4th Publish (14th April 2022), of the E Magazine. Their company's one page advertisement will be published free in the issue. The article has to be sent to : mitvirutcham@gmail.com



"Whenever I give a lecture on Quantum Physics, I feel as if I am talking on Vedanta!"

I studied matter for the last 35 years, only to find out that it does not exist! I have been studying something that does not exist'. - exactly what Adi Shankara said long back from the Upanishads 'All that you see doesn't exist'

World's Most Valuab	ole
<b>IT Services Compani</b>	es

		<b>Brand Value</b>
accenture	Accenture	\$36 Bn
CONSULTANCE SERVICES	TCS	\$17 Bn
Infosys	Infosys	\$13 Bn
IBM.	IBM	\$11 Bn
Cognizant	Cognizant	\$9 Bn
Capgemini	Capgemini	\$8 Bn
wipro	Wipro	\$6 Bn
HCL	HCL	\$6 Bn
иттрата	NTT Data	\$6 Bn
FUJITSU	Fujitsu	\$4 Bn



Why did you attack Iraq?

Because we thought they have nuclear.

Why don't you attack Russia?

Because they have nuclear.

# 4 REGION

# Opportunities huge for Coimbatore in Defence sector

Source: Brand Finance | Data as of Jan, 2022

'MSMEs should sharpen their documentation skills'

SPECIAL CORRESPONDENT

Coimbatore has the potential to emerge as the world capital in the areas of metallurgy and new metals which are crucial in Defence manufacturing, said Hans Raj Verma, Chairman and Managing Director of Tamil Nadu Industrial Investment Corporation (TIIC) here on Thursday

day. Speaking at GSquare presents "Coimbatore Unlimited: Collaborate, Co-create, and Celebrate" presented by *The Hindu* panel discussion on "Supplying to India's Defence Sector - Advantage Coimbatore", he said there were two Defence corridors in the country - Utrar Pradesh and Tamil Nadu. Tamil Nadu already had several in dustries supplying to the Defence sector. The sector and approach and MSMEs



Participants at a panel discussion organised in Coimbatore on Thursday. •S. SIVA SARAVANAN



should sharpen their documentation skills. The TIIC supported star-

The The subjorted stattups, provided working capital assistance, and gave interest subvention. It had entered into partnership with SIDM through which TI-IC would play the bridge role between capabilities of industries and requirements of the Defence sector. It also planned to partner with NSIC to source and supply raw materials needed for the Defence sector.

According to R. Krishnamoorthy, Project Director Tamil Nadu Defence Corridor, Tamil Nadu Industrial Development Corporation, Tamil Nadu already has 700 suppliers to the Defence Public Sector Undertakings and companies that are tier-one or tier-two suppliers. The TIDCO is in the process of mapping capabilities of industries. TIDCO will take steps to meet any specific specific requirement for each Defence cluster in the State. "We want to forge tie ups between our industries and foreign partner so that the units get the orders and strengthen MSMEs and integrate them with the supply chain."

5

V. Sundaram, Director of CODISSIA Defence Innovation and Atal Incubation Centre and CEO of Thunderbolt Auto and Eshwar N., Chief Executive Officer of GSquare spoke. K. S. Sundararaman, De-

K. S. Sundararaman, Deputy Chairman of Southern India Mills' Association and Managing Director of Shiva Texyarn, moderated the session.

News 18 Tamil Nadu was the television partner for the event held at Taj Vivanta.

## Unforgettable moments ...

\* Women's' Day celebration at Intech Group companies, Chennai under the leadership, mentorship, love and caring of Mr. P. Duraisamy, TNo: 31445, Founder & CMD



14:45 🕥 🌡 🌀 🚳 🗛

1 LTE2 + 1 58%

Q

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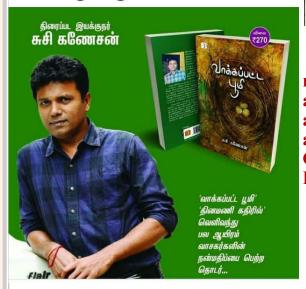
←

Susi Ganeshan

Susi Ganeshan

05/03/2022 சனிக்கிழமை மாலை 5 மணிக்கு, சென்னை புத்தகக் காட்சி, \*டிஸ்கவரி புக் பேலஸ் அரங்கு எண் F-44 இல்\* எனது \*வாக்கப்பட்ட்ட பூமி\* நூலினை வாசகர்களுக்கு அறிமுகம் செய்து வைக்கிறேன்

அனைவரும் வருக!



Mr. Susi Ganesan, 42nd Batch Auto, Film Director, Producer & Writer SANMAR

S Ganesh kumar Managing Director

#### **TCI Sanmar Chemicals S.A.E**

Industrial Area (C9) El Raswa South Port Said - Egypt Tel : +2 066 379 3520 Fax : +2 066 377 8003 Mobile : +2 01000102692 E-mail : sg2t@tci.sanmargroup.com www.sanmargroup.com A Constituent of Sanmar Chemicals Corpn

Mr. S. Ganesh Kumar, 40th batch Auto alumnus of MIT, assuming a new position as MD of TCI Sanmar Chemicals SAE, Egypt in Feb 2022



## **Unforgettable moments ...contd**

\* Mr. Saravanan, TNo: 46432, Founder MD of Preipolar Engineering Pvt Ltd, Chennai, Jt Secretary of MITEA and Mr. Nagendran, TNo 47426 Founder & Director, M/S Srinivas Waste Management Services Pvt Ltd., Chennai. **Bio - CNG Plant for Greater Chennai Corporation.** 

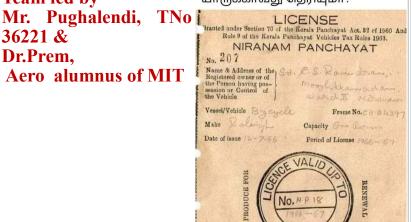




**MITians** Vellingiri Hills.

Team led by Dr.Prem, Aero alumnus of MIT

1960 ஆம் ஆண்டுகளில் சைக்கிள் exploring வைத்திருப்பது ஆடம்பரமாக கருதப்பட்டது, அப்போது சைக்கிள் ஓட்ட உரிமம் தேவைப்பட்டது. இது பற்றி யாருக்காவது தெரியுமா?



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## **MIT - Anna University Campus News**



**Congratula-**

tions to Dr. J. Prakash, Professor, Instrumentation Dept, MIT. He has been given the additional responsibility as the Dean, MIT Campus. Anna University Vice Chancellor, Dr.R.Velraj is giving the order. The outgoing Dean Dr. Thiyagarajan is also seen in the picture.

Procs. No.003/D Sub: Pers Instr	ANNA UNIVERSITY RDAR PATEL ROAD, CHENNAI – 600 0 Pean-MIT/PR22/2022 sonnel – Dr.J.Prakash, Pr rumentation Engineering, MIT Dean, MIT Campus – Orders – Issu	Web : www.annauniv.edu Dated: 2 .03.2022 ofessor, Department of
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Department of In Institute of Techno	Chancellor is pleased to appoi estrumentation Engineering, MIT plogy Campus with immediate effe f assuming charge in additior	Campus as Dean, Madras
to the post of Dean,	form the administrative and finar , MIT Campus. ty shall pay the Special Allowand	
his residential teleph	hone as per the existing Universit	y Norms.
	// By Order //	1 1/2/3/1022
		REGISTRAR i/c.
То		
Dr.J.Prakash, Profes Department of Instrur	sor, mentation Engineering, MIT Can	12/3/22 npus.
Copy to:		
2. The Professor 4 3. The Professor 4 4. The Additional 1 5. Finance Officer 6. All the Deans / 7 7. All the Directors	All the Chairmen. of Centres / Institutes. Departments / Divisions.	Campus. e to Dr.J.Prakash.

10. The P.S. to V.C / The P.A. to Registrar.

## Its all in the Game...



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## **Advertisement for Entrepreneurs of MIT**



# Happy Women's Day

No Matter Even If It Takes A While, You Handle Every Responsibility With A smile! Advertisement for Promotion of MITians' Companies, Products & Services

The Alumni of MIT are hereby informed to give advertisement for their companies products and services in the E Magazine on chargeable basis. The terms and conditions for the same are mentioned below:

\* The advt will be displayed in the E Magazine for all the 12 issues from the month of releasing the advt.
\* The contents shall be mailed by the

Alumnus to the Chief Editor of the E Magazine

• The charges for placing the advertisement by any Alumnus of MIT from any part of the Globe is **USD 150 or in INR 10,000/-** for one year (12 issues) from the month of placing the advt.

- The advt will be one full page in the E Magazine.
- \* The contents are subject to editing by the Editorial Team Members.
- The advt contents shall be given on or before 10th of every month for the issue to be released on 14th of Every month.
- For any clarifications, pl contact the Chief Editor in his Email ID and his mobile number : +91 97906 17957 Email: mitvirutcham@gmail.com

